

MAUREEN DZIFA AWUMEE QUIST

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EDUCATION

University of Southern California, Marshall School of Business – Los Angeles, CA

December 2024

Master of Science in Business Analytics (STEM)

- Membership: Business Analytics Student Association (BASA)
- Honors and Awards: USC MSBA Fall 2023 Scholarship Award
- Experience:
 - USC MBSA Student Ambassador
 - USC Marshall MSBA Global Case Competition - Finalist **November 2023**
 - Co-created and led a cross-functional, multicultural engagement team to successfully understand needs analysis, analyze, clean data, create visualizations and translate insights to clients in presentations.

University of Ghana – Accra, Ghana

May 2016

Bachelor of Arts in Economics and Statistics

RELEVANT EXPERIENCE

World Food Programme – Kabul, Afghanistan

April 2021 – July 2023

Programme Policy Officer (Data Engineer/Analyst)

- Implemented and standardized digitalized data capture tools by optimizing data collection processes, structuring data, which led to a reduction in noise and a 25% increase in efficiency
- Formulated metrics and KPIs aligned with set targets utilizing Tableau and Excel on assessment and monitoring data for reports, infographics, dashboards and presentations, and delivered insights on metrics for key stakeholders
- Created Python script for wrangling and formatting data into reporting platform which decreased manual data input by 80%
- Provided colleagues with troubleshooting support and training on tool such as Tableau and Xlsform, elevating productivity by 10% and strengthening capacity

Zuberi Technologies – Accra, Ghana

November 2020 – March 2021

Data Analyst (February 2021 – March 2021)

- Built visualization dashboards for analysis of the company's growth and product usage using Power BI, leading to +25% in client retention
- Proposed data-driven solutions for growth challenges, by pitching innovative ideas to and influencing cross-functional teams and stakeholders, fostering strategic discussions on company expansion and new product features

Data Scientist Intern (November 2020 – January 2021)

- Developed dashboards in Tableau to monitor the company's monthly retention and cohort retention to track and follow up on ways to prevent a higher consumer churn rate
- Performed large-scale data analysis to produced and disseminated monthly investor update reports facilitating effective communication, and enabling impactful insights for decision-making to engage and inform stakeholders

Appruve – Accra, Ghana

April 2020 – July 2020

Data Engineering Intern

- Researched and generated sample datasets for product demonstrations using Python, resulting in highly engaging presentations that resonated with prospective clients and directly contributed to successful conversions
- Supported the maintenance of optimal coding practices while writing and maintaining codes for the company database, fostering effective problem-solving

SKILLS & INTERESTS

- Skills: Python, SQL, MS Excel, Tableau, PowerPoint, Xlsform (ODK)
- Certifications: GIS Fundamentals (QGIS Training), Google Data Analytics, Tableau (Consumer, Author, Designer)
- Interests: Dancing, Listening to Music, Gaming, Road trips, Exploring New Technologies
- Awards: Tableau Public Ambassador 2023, Tableau Public Ambassador 2022, Tableau Conference Gallery Data Visualization Displayed 2022 & 2020, Tableau Featured Author 2021